Welcome to Millbrook

At Millbrook, we help our customers to deliver unforgettable events and experiences.

We are fortunate to have outstanding test tracks in two wonderful locations in the UK and Finland. We have years of experience of accommodating events here, operating in a completely secure environment and allowing for total confidentiality.

In the UK, our four full-service event venues can accommodate anything up to 1,000 delegates. Events for up to 5,000 delegates are also possible with large marquees and parking on-site.

At our proving ground in Finland, we combine the opportunity to drive vehicles on snow and ice with a wide range of hospitality options, providing one of the most varied winter driving experiences available.

Please do not hesitate to contact us if we can be of service.

Alex Burns
President
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Overview

Millbrook offers customers the opportunity to combine top-grade hospitality and catering with access to private test tracks.

This makes its venues ideal for product launches or dealer training, with classroom sessions followed by driving experiences.

Millbrook’s events team give customers complete flexibility for event design, with each venue being available on an exclusive basis. They are located in a secure environment, allowing for total confidentiality.

Test World

In Finland, Millbrook is able to offer tailored events, combining driving on snow and ice with skiing, husky dog sledding, Northern Lights discovery and other typical Lappish activities.
**Concept 1**
A flexible space that can be configured for 50 to 350 people, overlooking the steering pad.

**Concept 2**
1,250m² of open space for large events for up to 1,000 people.

**Pod**
A discreet, medium-sized venue close to the tracks with parking for vehicles.

**Cubo**
An intimate venue for up to 30 guests in the heart of the proving ground.
UK Venues
**Concept 1**

One of Millbrook’s larger venues, Concept 1 has a unique look that adds immediate impact to any event.

A ‘blank canvas’, it is versatile and configurable to suit any combination of requirements. The venue consists of a reception area (A), open-plan wings (B) divided in the centre by a mezzanine (C), two domes (D) and the steering pad (E).

The wings are ideal for a presentation theatre, while the domes can offer a picturesque, panoramic view of the steering pad or total motorised blackout. The venue benefits from vehicular access into the wings and the domes and can be partitioned for a smaller event.

**Specifications**

<table>
<thead>
<tr>
<th></th>
<th>Area</th>
<th>Theatre</th>
<th>Cabaret</th>
<th>Dining</th>
<th>Drinks</th>
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</thead>
<tbody>
<tr>
<td><strong>Concept 1</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>per wing</td>
<td>388m²</td>
<td>350</td>
<td>120</td>
<td>300</td>
<td>425</td>
</tr>
<tr>
<td>per dome</td>
<td>160m²</td>
<td>150</td>
<td>50</td>
<td>100</td>
<td>150</td>
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The steering pad offers over 15,000 square metres of prime outdoor space, available as part of Concept 1. It is ideal for marquees, parking or dynamic demonstrations.

Millbrook can organise professional drivers and/or vehicles for a truly unforgettable, educational guest experience.
Concept 2

By far Millbrook’s biggest venue, it is large enough to fit a full-height contemporary circus performance!

Concept 2 boasts 12-metre-high ceilings and is perfect for large scale conferences, exhibitions, and seminars. It has no internal support pillars, so that every delegate can get an uninterrupted view.

It can be used as a single space or converted into smaller rooms to complement the size and agenda of the event. The venue is often linked to Concept 1 to allow for even more scope and flexibility, or to accommodate delegate arrival and catering requirements.

Specifications

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<tr>
<th></th>
<th>Area</th>
<th>Theatre</th>
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<tr>
<td>Concept 2</td>
<td>1,250m²</td>
<td>1,000</td>
<td>600</td>
<td>1,000</td>
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Pod

Pod is Millbrook’s “little venue with big ideas”. It is located at the heart of the proving ground in the UK with easy access to the 70 km of tracks.

The venue offers a parking or demonstration area at the front and can be divided internally to suit the event. Delegates can either arrive in their own vehicles, or be transported from Millbrook's main gates.

Specifications

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<thead>
<tr>
<th></th>
<th>Area</th>
<th>Theatre</th>
<th>Cabaret</th>
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<tr>
<td>Pod</td>
<td>375m²</td>
<td>80</td>
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Cubo

Like Pod, Cubo is located at the heart of the proving ground in the UK with easy access to the 70 km of tracks. It is fun, quirky and bright.

Millbrook’s smallest venue, Cubo holds up to 30 delegates. It is ideal for informal meetings and as a base for driving activity days.

It has ceiling-to-floor windows and comes configured as standard with AV equipment and a bar for catering.

Specifications

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<th>Area</th>
<th>Theatre</th>
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<tr>
<td>Cubo</td>
<td>120m²</td>
<td>30</td>
<td>30</td>
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Tracks

Millbrook offers an unrivalled combination of tracks suitable for virtually every vehicle demonstration, all in a picturesque location.

For breath-taking off-road experiences, Millbrook combines off-road and severe off-road circuits to meet customers’ specification. These tracks provide a comprehensive range of terrains for every type of vehicle from soft-roaders to full high-mobility military-specification vehicles.
Millbrook Proving Ground was purpose-built as a test facility for passenger cars and heavy duty vehicles. On-road tracks include the famous Millbrook Hill Route, which simulates challenging European roads, the high speed circuit and a number of flat areas for parking or dynamic demonstrations.
Hotels Nearby

There is a wide range of hotel options, within short driving distance of Millbrook, to suit the style of any event.
Finland Venues
In Finland, Millbrook offers an extraordinary and exciting opportunity to drive vehicles on snow and ice in a safe and secure environment, providing one of the most varied winter driving experiences available.

The location, 300km North of the Arctic Circle, is famous for its natural, unspoilt beauty. At the same time, it is very well served by numerous hotels, restaurants and excellent flight connections.

Whatever the event, customers and guests have an experience they talk about long after they have left the frozen North.
Other Activities

Millbrook provides a truly memorable experience, with the best of Finnish hospitality.

The programme of winter activities includes husky safaris and snowmobile expeditions in the untamed Lappish wilderness, and hunting the Aurora Borealis, more commonly referred to as the “Northern Lights”.

![Map of Nordic countries with the Arctic Circle highlighted.]
Hotels Nearby

Whatever the temperature outside, all guests will receive a warm welcome. Local hotels or luxury accommodation are available to suit any style of event.